



FACT SHEET

ABOUT PLAY PLAYGROUND:

Play Playground Las Vegas is a 15,000-square-foot interactive destination blending high-energy group games, bold cocktails, bar food and unforgettable fun. Created by Play Social Inc. and located inside Luxor Hotel and Casino, the venue features more than 20 larger-than-life games, interactive puzzles and hilarious physical challenges—all designed to spark movement, laughter and genuine social connection. With no screens or digital devices required, Play Playground offers a refreshing escape for teens, families and adults seeking something unexpected on the Las Vegas Strip. Open to guests 13+ during the day and 21+ at night, it's the most playful bar and entertainment experience in town.

ABOUT PLAY SOCIAL INC.:

Play Social's mission is to bring people together through magical, immersive and gamified theatrical hospitality experiences. With its team of hospitality innovators, designers, fabricators and social scientists, the company is establishing a global foundation of immersive entertainment venues.

ABOUT THE GAMES:

With more than 20 games, the Play Playground experience is intentionally analog, and there are no VR or arcade games, headsets or apps required. Players can compete against each other inside the venue with scores and rankings displayed on a leaderboard. Fan favorites include Record Time, a fast-paced game challenging players to duck, dive and dodge spinning vinyl records while balancing on a beam. Bullseye provides a target game where guests adorn a Velcro suit and jump on a trampoline to hit the target. Ringer Run invites players to guide a glowing ring along a neon-lit rainbow without touching the sides—precision and steady hands required. In Move It, guests twist, push, plunge, slide and kick their way through escalating commands as the entire Playground cheers them on. To view a list of current games and experiences, click [here](#).



BEVERAGE OFFERINGS:	Renowned for its inventive cocktails and zero-proof cocktails served in Play Playground branded cups, many of the venue's drinks can be kept as takeaway souvenirs, adding an extra layer of entertainment—especially after 7 p.m. when the venue becomes 21+ only.
CUISINE:	Play Playground offers classic bar food such as wings, jalapeno poppers and tacos. Staying true to the playful nature of the experience, every dish is served in classic lunchboxes.
SQUARE FOOTAGE:	15,000 square feet.
CAPACITY:	475 people.
CEO:	Jennifer Worthington, CEO and co-founder, Play Social Inc.
PHOTOS & VIDEO:	Click here .
OPENING YEAR:	2024
ADDRESS:	Play Playground is located on the Atrium Level at the Luxor Resort and Casino at 3900 S Las Vegas Blvd.
OTHER LOCATIONS:	Nashville, Tennessee.
HOURS OF OPERATION:	The destination is open Sunday through Thursday from 12 p.m. to 11 p.m. and Friday and Saturday from 12 p.m. to midnight.
AGE REQUIREMENT:	Access to Play Playground is 13+ until 7 p.m. (last entry at 6 p.m.) and 21+ with a valid I.D. after 7 p.m.
PRICING:	<p>Play Playground features flexible ticket offerings, including:</p> <ul style="list-style-type: none">• PLAY PASS (\$37 weekdays / \$45 weekends): 195 game credits equaling approximately 90 minutes of gameplay and access to all 20+ experiences.• VIP PLAY PASS (\$69 daily): Unlimited gameplay for three hours, access to all 20+ experiences, one



complimentary cocktail or zero-proof cocktail, expedited entry and a keepsake lanyard and card.

- **VVIP PLAY PASS** – (\$99 daily): Unlimited gameplay for three hours, access to all 20+ experiences, three drink tickets (up to \$54 value), souvenir cup, swag bag, expedited entry and a keepsake lanyard and card.
- **FAMILY PLAY PASS** – (\$129 for four guests, including two guests under 18, and \$25 per additional guest. Available daily): 195 game credits equaling approximately 90 minutes of play and access to all 20+ experiences.

Additionally, Nevada locals and military with a valid I.D. receive 20% off play passes when purchased at the front desk.

PRIVATE EVENTS:

Play Playground provides a unique destination for private and corporate event groups with in-house catering, a full-service bar, personalized games and endless branding opportunities. To inquire about private bookings, click [here](#).

PHONE:

(725) 696-4541

WEBSITE:

<https://www.playplayground.com/las-vegas/>

SOCIAL MEDIA:

[Instagram](#) and [TikTok](#) @play_playground

MEDIA CONTACTS:

Jevaughn Williams/ Erika Pope
The Vox Agency
jevaughn@thevoxagency.com, erika@thevoxagency.com
(702) 334-5537, (702) 249-2977

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