## ılluminarıum

## **FACT SHEET**

ABOUT
ILLUMINARIUM LAS
VEGAS:

Illuminarium Las Vegas invites guests to step into the extraordinary with a sensory playground transforming one room into infinite adventures. From bouncing across the moon's surface to dancing through decades of rock and roll, every visit surrounds guests in sights, sounds and sensations that defy the ordinary. Powered by 360° projection, floor vibrations and captivating audio, this immersive experience at AREA15 morphs from an engaging wonderland to an electrifying sonic spectacle every hour with each show.

ABOUT ROLLING STONE PRESENTS: AMPLIFIED! Rolling Stone Presents: Amplified! is an electrifying rock experience placing guests at the heart of rock's most iconic moments. Powered by vivid visuals, dynamic sound and the legendary storytelling of Rolling Stone magazine, the experience brings the spirit and energy of rock and roll to life like never before.

ABOUT LITE-BRITE: WORLD OF WONDERS:

Lite-Brite: World of Wonders transforms Illuminarium into a glowing playground of color, creativity and nostalgic joy. Larger-than-life landscapes filled with thousands of vibrant lights invite guests to play games, explore interactive environments and spark their imaginations. Designed for all ages, this experience inspires families to discover, create and have fun together.

ABOUT SPACE: A
JOURNEY TO THE
MOON & BEYOND:

SPACE: A Journey to the Moon & Beyond takes guests on a cinematic voyage through the cosmos. From walking on the Moon to gliding through Saturn's rings and exploring faraway galaxies, this awe-inspiring adventure surrounds visitors with stunning visuals and soundscapes. Perfect for dreamers of all ages, the experience captures the wonder of space exploration and invites everyone to imagine what lies beyond.

ABOUT
ILLUMINARIUM
EXPERIENCES:

Illuminarium Experiences is a global experiential company offering breakthrough immersive 360-degree cinematic entertainment, presented in its one-of-a-kind custom designed venues. Illuminarium surrounds visitors in a sensory space of sight, sound and scale unlike any other, providing boundless experiences and a personal connection to the world around them. With a fully customizable canvas, Illuminarium is the ideal location for special events, group

## ılluminarıum

outings and viewing parties. Created by Alan Greenberg, RadicalMedia and Rockwell Group, Illuminarium Experiences brings together best-in-class partners in content creation, theatrical design, interactive technologies and venue operations. Illuminarium has locations in Las Vegas, Atlanta, Toronto and Macau, and is launching a worldwide touring operation.

**SQUARE FOOTAGE:** 16,500 square feet

**CAPACITY:** Full venue: 1,100 people. Experience room: 450 people.

CEO: Alan Greenberg, chief executive officer, Illuminarium

Experiences

PHOTOS & VIDEO: Click here.

**OPENING YEAR:** 2022

ADDRESS: AREA15

3246 W. Desert Inn Road Las Vegas, Nevada 89102

United States

OTHER LOCATIONS: Illuminarium has other locations in Atlanta, Toronto and

Macau.

HOURS OF Tickets are available Sunday through Thursday on the hour

**OPERATION:** from 11 a.m. to 8 p.m., venue closing at 9 p.m.; Friday and

Saturday from 11 a.m. to 9 p.m., venue closing at 10 p.m.

**AGE REQUIREMENT:** Most experiences are recommended for ages 3 and up;

Amplified is recommended for ages 8 and up at the parent

or guardian's discretion.

PRICING: Illuminarium is offering a special promotion with its Dual

Pass — guests can enjoy two back-to-back immersive shows for the price of one ticket. For \$39.99 per person (\$29.99 for Nevada locals and seniors with valid ID), guests can experience SPACE: A Journey to the Moon and Back paired with their choice of either Amplified: The Immersive Rock Experience! or Lite-Brite: Worlds of Wonder — all for the price of one ticket. For more information or to purchase

tickets, click here.

## ılluminarıum

**GROUP RATES:** Parties of 10 or more can enjoy special group rates. The rate

is automatically applied in the website cart. For more

information, email <u>illuminarium@area15.com</u>.

**PRIVATE EVENTS:** Illuminarium provides a unique destination for private and

corporate event groups with catering, a full-service bar, audio-visual capabilities, endless branding opportunities and

more. To inquire about private bookings, click here.

**WEBSITE:** www.illuminarium.com/lasvegas

SOCIAL MEDIA: <a href="Instagram">Instagram</a>, <a href="TikTok">TikTok</a> and <a href="Facebook">Facebook</a> @IlluminariumLV

MEDIA CONTACTS: Vanessa Thill/Erika Pope

The Vox Agency

vanessa@thevoxagency.com, erika@thevoxagency.com

(469) 226-4723, (702) 249-2977

# # #