



National Museum of Organized Crime & Law Enforcement®

## **The Mob Museum | Fact Sheet**

### **About The Mob Museum**

A visit to The Mob Museum, the National Museum of Organized Crime and Law Enforcement, offers an experience unlike any other. Taking guests on a world-class journey through true stories that chronicle the history of the Mob while exploring the age-old dichotomy of good guys vs. bad guys, the Museum curates a provocative exploration of these two intertwined paths through hundreds of captivating artifacts and immersive storytelling. Interactive exhibits like the Crime Lab and Firearm Training Simulator provide a hands-on experience encouraging guests to use intuition and instinct to navigate realistic storylines and situations. In the Museum's basement, The Underground speakeasy serves up reimagined cocktails, inspired from the recipes of the Prohibition era. The Underground distillery replicates the sights, sounds and tastes of the time with a working copper still where The Mob Museum's house moonshine is crafted. Further exploring law enforcement's modern fight against organized crime and extending its storytelling far beyond the institution's four walls, the Museum's "Inside the Life" podcast is an award-winning digital project which provides listeners from around the globe a chance to engage with the Las Vegas destination. In true Las Vegas fashion, The Museum seamlessly melds intrigue with explanation, leading guests on a fascinating historical journey through the facts, fiction and everything in between.

### **The Inside Story, the Family and the Feds**

The Mob Museum's collection of exhibits, artifacts and high-tech audio-visual displays is ever-growing and evolving to reflect new information and acquisitions. Topics examine the Mob's origins and persistence in modern times, its influence on the city and economy of Las Vegas and the overall portrayal of the Mob in pop culture. Exhibits highlight important law enforcement victories while exploring the violence, corruption, conspiracy and murder that make up the Mob's embattled timeline.

The Mob Museum provides an insider's perspective into organized crime's most notorious players and those who fought back. Hear the infamous tales of mobsters like Al Capone, Dion O'Banion, George "Bugs" Moran, Charles "Lucky" Luciano, Meyer Lansky, Benjamin "Bugsy" Siegel, Sam Giancana, Joe Bonanno, Frank "Lefty" Rosenthal, Mickey Cohen, Tony Spilotro, John Gotti and Whitey Bulger. Then hear the other side with first-hand accounts from FBI agents like Joe Pistone, who went undercover as Donnie Brasco, and Jack Garcia who infiltrated the Gambino family.

### **A Momentous Opening Day**

The Mob Museum opened to the public on February 14, 2012, on the 83rd anniversary of the St. Valentine's Day Massacre. On that historic day in Mob history, seven men from the Bugs Moran gang were lined up in front of a wall and murdered by Al Capone's South Side gang.

The murders made the front page of every daily paper in the United States and in many foreign countries. Today, that very same bullet-riddled [brick wall](#) can be found on display at the Museum as a significant reminder of that fateful day.

### **Building Significance and History**

One of the Museum's most prized artifacts is the Las Vegas [building](#) it calls home. Once a U.S. Post Office and federal courthouse, the striking neoclassical structure was the setting of one of the influential [Kefauver Committee Hearings](#), aimed to expose organized crime in America. The meticulous rehabilitation of the historically significant building was part of the vision of former Las Vegas Mayor Oscar Goodman who not only wanted to preserve the Depression Era structure, but also document the tumultuous power struggle between law enforcement and organized crime.

Included in the National Register of Historic Places, the building earned the 2018 Mayor's Urban Design Award for Historic Preservation and Adaptive Reuse for The Underground as well as the Historic Preservation Award by the City of Las Vegas in 2012. The building was also recognized with the LEED Silver Status Award by the U.S. Green Building Council.

The 41,000-square-foot building includes nearly 20,000 square feet of exhibition space on four floors in addition to a specialty retail store, special event space, educational areas and offices.

### **World-Class Design**

The Mob Museum was designed by the same best-in-class team who is responsible for other successful museums including the Rock and Roll Hall of Fame in Cleveland, Ohio and the International Spy Museum in Washington, D.C. The experienced team of staff, board members and consultants worked together to create a world-renowned facility that would appeal to tourists and locals while also reinvigorating the downtown Las Vegas neighborhood it calls home. Dr. Dennis Barrie and Kathleen Hickey Barrie led the talented design team comprised of filmmakers, exhibit fabricators and digital media firms to create one of the city's most beloved attractions.

### **Board of Directors**

The Mob Museum boasts a highly respected Board of Directors including government officials, judiciary and law enforcement officers, media professionals, educators and members of the business community. The 501(c)3 non-profit governing board is headed by Steven Martinez, who holds a distinguished career serving for the Federal Bureau of Investigation (FBI) as well as MGM Resorts as its former senior vice president of global security. Other key visionaries include former Las Vegas Mayors Carolyn Goodman and Oscar B. Goodman, who made a name for himself representing mobsters such as Meyer Lansky, Frank "Lefty" Rosenthal and Tony Spilotro, among others.

### **Mission Statement and Core Values**

The Mob Museum's mission is to advance the public understanding of organized crime's history and impact on American society. Museum staff are encouraged to demonstrate a thoughtful set of core values which include:

- **Bold Thinking** – We encourage one another to be creative and we are unafraid to share

novel, and at times audacious, ways of thinking.

- People Driven – With people at the center of all we do, we foster an environment that is founded on respect, inclusivity, kindness, and good humor.
- Taking Responsibility – When confronted with challenges or conflicts, each of us is willing to take the first step and “own” our part.
- Commitment to Community – We must always consider our social responsibility on a global and local level, and as members of the downtown Las Vegas neighborhood.
- Thrive – As we live our values and continue to seek ways to grow, together we thrive.

### **Community Involvement**

In line with its core value, Commitment to Community, The Mob Museum collaborates with various community partners to strengthen southern Nevada. The Museum is also committed to supporting the community through youth education and senior outreach and programs, camps and a robust [events](#) calendar, offering opportunities for both education and entertainment. The Mob Museum hosts two annual free days, occurring on the Museum’s anniversary and on the anniversary of the Kefauver committee hearings, as well as offers ongoing discounts to Nevada residents, students, law enforcement and the military.

### **Noteworthy Accolades**

The Mob Museum has collected numerous awards and recognition from prestigious publications and organizations.

- Las Vegas Weekly Readers’ Choice – 2024, 2023, 2021 Best Museum
- FBI Las Vegas Field Office – Director’s Community Leadership Award
- USA Today – Top 5 Best History Museum in the US and Best Museum in Nevada
- Las Vegas Review Journal – 2021 Top Workplaces in Nevada
- Las Vegas Weekly – 20 Greatest Attractions in Las Vegas History and “Best Museum” of 2021, 2023 and 2024
- National Geographic – Top 10 Things to Do in Las Vegas
- TripAdvisor – Top 25 U.S. Museums and 2024 “Travelers Choice” Award Recipient
- 10Best Readers’ Choice Travel Awards (2020) – Best Las Vegas Attraction
- New York Times – A Must for Travelers
- Fox News – 20 Places Every American Should See
- Mayor’s Urban Design Award (two times) – Historic Preservation and Adaptive Reuse
- American Association for State and Local History – 2021 Leadership in History Award Winner
- Nevada Magazine, Best of Nevada 2019 – Best Place to Get Married

View a full list of [Awards and Accolades](#).

### **Accreditation**

In 2017, The Mob Museum received accreditation from the American Alliance of Museums (AAM), the highest national recognition afforded U.S. museums. Of the nation’s estimated 33,000 museums, only about 1,000 are currently accredited. Applying for accreditation through AAM involves a rigorous process where museums must demonstrate excellence in core characteristics related to collections stewardship, organizational health, education, planning, public service and overall commitment to excellence.

## **Ticket Pricing**

Explore a [full list of prices](#) for experiences, passes, and tickets including local discounts and membership options.

## **Hours of Operation**

The Mob Museum is open daily from 9 a.m. to 9 p.m. unless posted otherwise. Get familiar with special events, speakeasy [hours of operation](#), peak periods, early closures and more.

## **Social Media**

Connect with us on [Facebook](#), [Threads](#), [X](#), [Instagram](#) and [YouTube](#) @TheMobMuseum

## **Mobile App**

Available free for Apple and Android devices, The Mob Museum mobile app is both fun and informative, offering vital museum information alongside exciting side missions.

### **App features:**

- Interactive Museum map
- DOPPELGANGSTER – Find out which hero, villain or associate of the Mob world you most closely resemble
- Self-guided tours – including the best selfie hot spots
- Mob missions – scour the Museum for clues and answers
- And more!

Read the [press release](#) and [download the app](#).

## **Photos and Videos for Media Use**

Explore official [Mob Museum images](#) and approved [b-roll footage](#) for media use.

## **Media Contacts**

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