

FACT SHEET

ABOUT "WINK WORLD: PORTALS INTO THE INFINITE":

Psychedelic art house meets carnival fun house at "Wink World: Portals Into The Infinite," located inside AREA15, Las Vegas' new immersive art and entertainment district. Chris Wink, co-founder of Blue Man Group, developed Wink World as his most ambitious art and entertainment project since departing Blue Man Group in 2017. The 1,500square-foot experience takes the entertaining fusion of whimsy, color, art, technology and music he pioneered with Blue Man Group to the next level. Wink World comprises a series of six infinity-mirror rooms, each one showcasing a stunning production number drawing upon Wink's love of black light and other dazzling stage effects designed to evoke "life force" and inspire wonder. Wink's penchant for transforming everyday objects into art or entertainment provides his delightful brand of dynamism to the experience, as ceiling fans transform into kinetic art and children's toys like Slinkies and Hoberman Spheres become elevated into a chorus line of dancers and entertainers.

- ABOUT CHRIS WINK: Chris Wink is famously known for being the co-founding performer, writer, director and composer of Blue Man Group, the ground-breaking show combining theatrics, art, music and technology to create a wildly interactive, percussion-driven multi-media experience. He is an awardperformer. Grammy-nominated winning writer and composer and a frequent public speaker on the subject of creativity. Wink is currently the director of content and cool s**t for AREA15 and brings a unique brand of creativity and decades of industry experience to numerous experiential activations. In his position, he serves as a global ambassador for the brand.
- OPENING DATE: January 2021

PHOTOS/VIDEO: Click here to download high-res photos and video

HOURS OF Open daily. <u>Click here for current hours.</u> OPERATION:

ADDRESS: 3215 S Rancho Dr., Suite 225 Las Vegas, NV 89102



PHONE: (702) 846-1900

WEBSITE AND TICKET www.WinkWorld.com INFORMATION:

PRICING:	Adults: \$18 - \$25, children: \$13.50; Nevada resident pricing available onsite
SOCIAL MEDIA:	Facebook, Instagram: @winkworldofficial
HASHTAGS:	#WinkWorld #WinkWorldOfficial
MEDIA CONTACTS:	Vanessa Thill/ Erika Pope The Vox Agency <u>vanessa@thevoxagency.com</u> , <u>erika@thevoxagency.com</u>

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