



FACT SHEET

ABOUT:

The all-new SAHARA Las Vegas is a boutique retreat featuring personalized service and unexpected flair – setting a new standard for luxury on the Strip. Completely remodeled and reimagined, SAHARA rooms and suites are havens of comfort and elegance after an extensive \$200 million transformation. SAHARA offers three distinctive hotel towers, an immersive ultra pool and a world-class casino. Award-winning dining includes Bazaar Meat by José Andrés and Balla Italian Soul by chef Shawn McClain. Add impeccable service, chic lounges, elegant décor and a stunning new casino for a Vegas stay that’s truly exceptional.

ACCOMMODATIONS:

The all-new SAHARA Las Vegas features 1,613 elegant rooms and suites across three unique towers: the pop art-inspired Blanca, the sophisticated Marra and the spacious and contemporary Alexandria. Each accommodation provides state-of-the-art technology, a variety of stunning views, upgraded amenities and chic finishes for an unforgettable getaway.

Alexandria Tower – The Alexandria Tower is steps away from the action of the Las Vegas Strip. It provides spacious accommodations with plush bedding, warm accents, elevated amenities and the best of travel comforts. The Alexandria Tower also features a fun and inviting rooftop pool and offers close access to Amina Spa and the Fitness Center. Free parking, valet and unparalleled access to the Strip and Las Vegas Convention Center round out this tower’s distinctiveness.

Blanca Tower – Inspired by its classic namesake, Casablanca, Blanca Tower blends timeless hospitality with pop art flair. All 196 rooms have been freshly reimagined and feature a complimentary mini-fridge, cozy furnishings, luxurious linens and well-appointed bathrooms. With an



intimate boutique feel, Blanca Tower stands out with its fun, modern and iconic atmosphere.

Marra Tower – In the spirit of Marrakesh, the Marra Tower is both sophisticated and playful, offering a vibrant blend of traditional elegance and modern charm. Each room features plush bedding, a spacious work desk and ample seating, creating a stylishly appointed hideaway. Marra accommodations have been elegantly refreshed, inviting guests to indulge in premium amenities and contemporary comfort.

FOOD & BEVERAGE:

Balla Italian Soul – From James Beard Award recipient Shawn McClain, Balla Italian Soul offers exceptional coastal Italian cuisine. Balla features aperitivos, handmade pastas, fresh seasonal vegetables, salads, fire-roasted meats and fish and an exceptional family-style tasting menu. Guests enjoy impeccable service and expertly curated Eurocentric wines. Plus, specialty cocktails and indulgent desserts, including liqueur-infused espressos.

Bazaar Meat® by José Andrés – A groundbreaking culinary experience, Bazaar Meat by José Andrés is the James Beard Award-winning chef's wild and wonderful celebration of the carnivorous. Guests can enjoy nuanced, playful cuisine and cocktails for which Bazaar Meat by José Andrés has become known on both coasts, in a strikingly seductive setting.

Chickie's & Pete's Crabhouse and Sports Bar – Visitors can join the fun at Chickie's & Pete's - ESPN's #1 Sports Bar in North America. Featuring 50 big screens and a state-of-the-art sound system, Chickie's & Pete's at SAHARA is the first West Coast location for the beloved Philadelphia-based restaurant. Guests can enjoy 20 beers on tap, elevated bar favorites – including the famous Crabfries® – and a variety of premium spirits.



Prendi – Italian for “to go,” Prendi offers exceptional focaccia pizza and gelato, alongside a variety of grab 'n go, premium-quality items. It's the top choice for sandwiches, salads, cold-pressed juices, freshly baked cookies and coffee. Guests can stop by for fast fare made with high-quality ingredients.

Starbucks – Starbucks is celebrated for its artfully roasted premium coffee, served with precision in every cup. The menu also features breakfast sandwiches, paninis and veggie snack packs, along with pastries and cake pops. It's perfect for fueling a fun-filled day in Las Vegas.

The Noodle Den – Visitors can step inside The Noodle Den for a remarkable culinary journey. Guests can indulge in hand-pulled noodles, savory dumplings and classic Chinese dishes expertly crafted by master chefs in the open-view kitchen. The Noodle Den transports guests to a world of exquisite flavor and unforgettable dining.

Uno Más Street Tacos + Spirits – Guests can discover the authentic flavors of Mexico at Uno Más, where classic ingredients blend with contemporary flair. The menu features top-quality meats, fresh seasonal vegetables and refreshing drinks. Visitors can watch culinary experts craft dishes from scratch through the viewing window, and enjoy outstanding margaritas, hand-shaken cocktails and top tequilas from across Mexico.

Zeffe's Café – Zeffe's Café offers a chef-driven casual dining experience, featuring elevated breakfast and brunch favorites and staple comfort dishes. Set in a relaxed yet sophisticated setting, Zeffe's focuses on seasonal and wholesome ingredients to craft exceptional meals.

ENTERTAINMENT:

MAGIC MIKE LIVE – Created by Channing Tatum, MAGIC MIKE LIVE is an electrifying night of 360-degree entertainment. Based on the hit movies, MML is a first-class theater experience with a sexy edge. The 90-minute show



is packed with unexpected, temperature-raising acts from an array of acrobatic and musical masters. MAGIC MIKE LIVE is guaranteed to bring the heat and leave guests feeling inspired and ready to ignite the magic within.

POOLS, BARS & LOUNGES:

Alexandria Pool – This rooftop oasis is open year-round and offers an intimate escape from the busy Las Vegas Strip. Featuring private cabanas and panoramic views of downtown and the desert mountains.

AZILO Ultra Pool – AZILO is Las Vegas’ most immersive Ultra Pool, offering an intimate poolside experience, sexy Moroccan decor, lush greens and an alluring atmosphere where music elevates the senses. AZILO seduces the heart and soul, transporting guests to a beautiful desert oasis.

CASBAR Lounge – Featuring exceptional spirits and custom cocktails, CASBAR is the ideal setting for conversation and relaxation. This chic lounge provides top-tier libations, entertainment, unique fireplaces and cozy conversation areas. Whether hosting large groups or intimate gatherings, CASBAR Lounge creates the perfect ambiance.

The Tangier – Where retro cool meets modern and vibrant. The Tangier offers more than 200 brown spirits, including world-class selections of bourbon, scotch and cognac. Conveniently located near the hotel lobby, The Tangier is the quintessential Vegas lounge hangout to enjoy both timeless and innovative drinks—without missing any of the action.

RETAIL:

Etc. – SAHARA Las Vegas’ sundries store, Etc., makes the perfect stop for those on the go. Located near the hotel lobby, it features miscellaneous items ranging from snacks and beverages to sunglasses and sunscreen. Guests can also find specialty souvenirs and one-of-a-kind SAHARA Las Vegas merchandise.



Hers – Offering chic apparel and accessories, Hers showcases designers, including Joseph Ribkoff, Miss Me, Alberto Makali and many more sought-after brands in contemporary women’s fashion. The upscale boutique also features the latest designer sunglasses, handbags and jewelry to satisfy the wishes of fashion-forward guests.

GAMING:

Casino – With its completely transformed casino, the all-new SAHARA Las Vegas delivers one of the most unique gaming experiences on the Strip. Stylish, sexy, comfortable and inviting, the nearly 60,000-square-foot casino dazzles with dramatic chandeliers, rich colors and an intimate vibe. The gaming area offers approximately 600 of the latest slot and video poker machines, more than 50 classic table games, a lively poker room and a sports book presented by William Hill. SAHARA also offers a brand-new, beautifully appointed Infinity High Limit Lounge, providing a gaming and cocktail environment for guests seeking a more exclusive atmosphere.

Sports Book by William Hill – SAHARA Las Vegas, in collaboration with global gaming leader William Hill, offers a sports book experience featuring groundbreaking wagering technologies designed to provide guests with an unrivaled sports betting experience. Sports book guests have access to innovative wagering technology, including William Hill’s market-leading mobile betting platform available for Apple and Android devices. Conveniently located inside Chickie’s & Pete’s Crabhouse and Sports Bar, the sports book features an expansive HD video wall for viewing sporting events and betting odds, as well as fully automated InPlay wagering.

Infinity Rewards Program - As an exclusive Infinity Rewards member, guests can enjoy unique benefits throughout the resort, receive personalized offers and enjoy one-of-a-kind access to everything the casino at SAHARA Las Vegas has to offer. Benefits for members include earning up to 6X multiplier on slots every day, tier match to



members' top status with other select casino loyalty programs or players clubs, VIP parking, exclusive cabana and daybed discounts at AZILO Ultra Pool and priority lines to save time at the hotel, restaurants, cashier and Infinity Rewards desk. Additionally, Infinity Rewards members can receive special offers and invitations to exclusive events, earn comps and more. Infinity Rewards memberships are complimentary. To enroll, guests must be 21 years or older with a valid photo I.D. presented at SAHARA Las Vegas's Players Club or casino cage.

MEETINGS & CONVENTIONS

The all-new SAHARA Las Vegas delivers the Strip's most personalized and intimate meeting and event experience. The property offers more than 80,000 square feet of indoor-outdoor event sites, including a 9,000-square-foot ballroom and 30,000 square feet of dedicated meeting space. Amenities include catering, banquets, a business center and state-of-the-art audio/visual equipment. Twenty-three flexible meeting rooms can accommodate events of all sizes from corporate luncheons to extravagant celebrations. Visually stunning venues and exclusive culinary partnerships ensure SAHARA Las Vegas will craft an exceptional and unique event tailored exactly to guest specifications.

AMENITIES

Blanca Tower Fitness Studio – Allowing guests to exercise and stay balanced throughout their travels, the 1,600-square-foot fitness center located in the vibrant Blanca Tower is open 24/7 with a combination of cardio machines, circuit weights, stretching space and free weights. The studio also offers Technogym cardio, kinesis and weight training equipment with personal plasma television and music options.

Amina Spa – Located on the second floor of the Alexandria Tower, Amina Spa offers signature spa treatments for guests to relax and rejuvenate. Designed in tranquil earth tones, the Amina Spa enhances relaxation by surrounding guests in calming natural elements such as stone and



wood. Providing a variety of treatments, the spa includes everything from soothing massages and invigorating facials to luxurious body wraps and specialized wellness therapies, ensuring each guest finds the perfect path to serenity.

Alexandria Tower Fitness Center – The fitness center inside the Alexandria Tower offers guests access to state-of-the-art fitness equipment in an energetic space.

CHANGE FOR CHARITIES:

Guests cashing in slot tickets at SAHARA Las Vegas' ATMs will be given the option to donate the change to one of four local charities, including Epicurean Charitable Foundation, Las Vegas Rescue Mission, Boys and Girls Club of Southern Nevada and Opportunity Village.

PARKING & TRANSPORTATION:

SAHARA Las Vegas offers free parking and valet for hotel and property guests. The hotel-casino is also conveniently located on the Las Vegas Monorail route, linking visitors to popular stops along the Las Vegas Strip such as the Las Vegas Convention Center.

PHOTOS:

Click [here](#) for downloadable, high-res photos and b-roll

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