

FACT SHEET

- **DESCRIPTION:** Hope Means Nevada is a community-based initiative focused on reversing the youth suicide trend in Nevada by inspiring a culture of empathy and advocacy around mental health. From the lasting impacts of COVID-19 to negative social media use, school shootings and other chaotic world events, many teens are experiencing heightened levels of stress, anxiety and depression. To raise overall awareness around Nevada's high rates of mental health challenges and teen suicide, the organization provides teens with desperately needed resources and a community of hope.
- **MISSION:** The Hope Means Nevada mission is to eliminate teen suicide and empower Nevada's youth to live hopeful lives.
- **FOUNDING DATE:** December 2019
- CAMPAIGN DATE: April 18, 2020
- EXECUTIVE DIRECTOR:
- Ciera Bellavance
- CO-CHAIRS: Julie Murray Erika Pope

TEEN COMMUNITY

- **CO-CHAIRS:** Cooper Cunningham, Ella King and Grace Netski
- **HOPE IN ACTION:** Hope Means Nevada's "Hope In Action" event aims to unite the community and mental health advocates for a meaningful day of volunteerism.
- **HOPE ROCKS:** The Hope Means Nevada teen community paints rocks with inspirational quotes and the Hope Means Nevada mission to provide others in need of a mental health boost. These rocks

are hidden in parks and gardens around Nevada for others to find.

#ASK5 Hope Means Nevada encourages all Nevadans to reach out to five family members or five friends today and ask if they are OK.

VOLUNTEER	
OPPORTUNITIES:	Email info@hopemeansnevada.org

HIGH-RES PHOTOS <u>Click here</u>. AND VIDEO:

- WEBSITE:www.HopeMeansNevada.orgSOCIAL MEDIA:Facebook, Twitter and Instagram: @hopemeansnevada
- ADDRESS: PO Box 2104, Las Vegas, NV 89125
- MEDIA CONTACTS: Vanessa Thill/ Erika Pope The Vox Agency <u>vanessa@thevoxagency.com</u>, erika@thevoxagency.com (469) 226-4723, (702) 249-2977

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