



FACT SHEET

ABOUT SAHARA LAS VEGAS:

SAHARA Las Vegas epitomizes the timeless soul of Las Vegas. With a bold, sophisticated flair and a boutique approach to personal service, SAHARA provides guests an intimate and unexpected experience that sets a new standard for Las Vegas. Completely remodeled and reimagined for a new era, SAHARA offers three distinctive hotel towers, a variety of five-star dining options and a world-class casino. With unexpected delights around every corner, SAHARA embodies the style, sophistication and playful sense of possibility embodying the spirit of Las Vegas—all while bringing the iconic Las Vegas experience to a new generation.

ACCOMMODATIONS:

SAHARA Las Vegas comprises an all-encompassing resort and casino with 1,613 guest rooms and suites in three distinctive towers—each with a unique personality designed to offer contemporary and stylish settings for an amazing Las Vegas getaway.

Alexandria Tower – Where the soul of Las Vegas and smart comfort meet—welcome to SAHARA’s Alexandria luxury hotel tower. Service is paramount at this contemporary hotel, where guests are greeted with a smile at the dedicated valet entrance for an easy, private check-in experience. Next, guests arrive in their spacious, stylish room, appreciating their plush bed, and lounging in their guest robe and slippers. Other welcome amenities include an exclusive rooftop pool, easy access to our on-site spa and fitness center, extraordinary restaurants, free valet parking, as well as quick access to the Strip and Convention Center. SAHARA’s Alexandria Tower delivers the luxury and excitement of Vegas with a personal touch.

Blanca Tower – Like its namesake, the Casablanca, Blanca Tower provides the location where timeless hospitality meets right now. All 196 rooms have been fully renovated, with playful surprises hiding around every



corner. A place that plays by its own rules, it invites guests to play along. Designed as an intimate boutique hotel in its own right, the Blanca Tower captures a fun, modern, iconic vibe like nothing else in Las Vegas.

Marra Tower – In the spirit of Marrakesh, the Marra Tower is at once sophisticated and playful, with an iconic style. Where elegance meets indulgence and unexpected pleasures await, Marra Tower rooms include plush bedding, a spacious work desk and a roomy seating area to create an inviting, stylishly appointed hideaway.

FOOD & BEVERAGE:

Balla Italian Soul – Balla Italian Soul is a new Italian concept from James Beard award-winning chef Shawn McClain and partners Richard and Sarah Camarota of MC Hospitality. This experiential, high-energy destination restaurant will feature seasonal Italian cuisine representing a number of Italian regions. Signature dishes will include Balla's selection of aperitivi, handmade pastas, Roman pizzas, an array of fresh seasonal vegetable dishes and salads as well as rustic, fire-roasted meats and fish. In addition, the restaurant will feature a Euro-centric, eclectic wine list, unique cocktails and playful desserts featuring espresso liqueurs.

Bazaar Meat® by José Andrés – A groundbreaking culinary experience, Bazaar Meat by José Andrés is the James Beard award-winning chef's wild and wonderful celebration of everything carnivorous. This restaurant is memorable and made to impress. Enjoy nuanced, playful cuisine and cocktails for which Bazaar Meat by José Andrés has become known on both coasts, in a strikingly seductive setting.

Chickie's & Pete's Crabhouse and Sports Bar – Hailed as ESPN's No. 1 Sports Bar in North America, Chickie's & Pete's inside SAHARA Las Vegas is the first West Coast outpost of the Philadelphia-based concept that's a favorite



among both athletes and fans. The venue is as popular for its unique sports bar experience as it is for its famous Crabfries® and elevated bar cuisine.

Prendi – Prendi serves up the best focaccia pizza and gelato in Las Vegas, providing delicious, freshly made food for the convenience-conscious crowd. The menu items are carefully prepared in house with high-quality ingredients.

Starbucks – Starbucks offers handcrafted beverages, premium teas, fine pastries and other delectable treats. At locations around the world, artfully roasted, high-quality arabica coffee is brewed with care and served one cup at a time.

The Noodle Den – The Noodle Den features popular hand-pulled noodles and dumplings and boasts an array of traditional Northern Chinese dishes. An exhibition kitchen also enables guests to see savory works of art being created.

Uno Más Street Tacos + Spirits – Enjoy the vibrant flavors of Mexico with the freshest Mexican ingredients prepared using modern techniques. Guests will enjoy the scent of fresh corn tortillas and spit-roasted pastor as well as the sounds of Latin America and hand-shaken cocktails. Rounding out the experience are the eatery's high-quality meats, seasonal vegetables and delicious drinks. A glass window gives visitors a sneak peek of the culinary team preparing all ingredients from scratch, while expert mixologists prepare margaritas and pour some of the finest tequilas from around Mexico.

Zeffer's Cafe – Zeffer's Café features an elevated casual environment with a focus on dishes inspired by seasonality and simplicity. Zeffer's menu offers recognizable breakfast and brunch favorites as well as staple comfort food dishes—all with a unique twist.



ENTERTAINMENT:

MAGIC MIKE LIVE – The steamy production features the hottest and most talented men in the country performing in front of, behind, above and all around the audience. MAGIC MIKE LIVE can also be seen as the centerpiece in the new unscripted reality competition series “Finding Magic Mike,” on HBO Max™, available now for streaming. Conceived by Channing Tatum and co-directed by Tatum and film franchise choreographer Alison Faulk, with choreography by Faulk, Teresa Espinosa and Luke Broadlick, the show features sexy and daring themed dance and strip routines punctuated by one-of-a-kind acts from a diverse cast of performers. MAGIC MIKE LIVE is a 360-degree dance and acrobatic spectacular guaranteed to bring on the heat and leave its guests feeling empowered and ready to ignite the magic inside themselves.

POOLS, BARS & LOUNGES:

Alexandria Pool – This rooftop oasis offers an intimate escape to see and be seen in a private cabana or at the destination bar. Maximizing its north Strip location, the Alexandria Pool offers panoramic views of Downtown Las Vegas and desert mountains, all from its discrete rooftop perch. Art from local and international muralists and photographers converge to make the space truly unique.

AZILO Ultra Lounge – Las Vegas’ most seductive and spirited lounge offers music, entertainment and a lively personality. Guests can indulge in well-balanced and decadent libations and immersive cocktail experiences, converse and be entertained in a warm and intimate atmosphere. It all comes together at AZILO Ultra Lounge.

AZILO Ultra Pool – AZILO is Las Vegas’ most immersive Ultra Pool, offering an intimate poolside experience, sexy Moroccan decor, lush greens and an alluring atmosphere where music elevates the senses. AZILO seduces the heart and soul of visitors, submerging them into a beautiful desert sanctuary.



CASBAR Lounge – Visitors can enjoy an elevated lounge experience as they visit CASBAR. Top-notch spirits and cocktails are served in the perfect backdrop for conversations over libations. With unexpected private fireplaces, CASBAR's signature lounge is perfect for hosting groups big or intimate.

Retro Pool Lounge – An open-air rooftop meets a seductive and relaxing poolside scene at Retro Pool Lounge. Listen to soothing ambient beats while enjoying signature cocktails and light fare. Retro Pool Lounge is the ultimate daytime retreat reserved exclusively for hotel guests looking to relax and soak up the sun.

The Tangier – Relax and experience The Tangier, an intimate bar and lounge featuring a world-class selection of bourbon, scotch and cognac conveniently located in the hotel lobby.

RETAIL:

Etc. – SAHARA Las Vegas' sundries store, Etc., makes the perfect stop for those on the go. Located near the hotel lobby, it features miscellaneous items ranging from snacks and beverages to sunglasses and suntan lotion. Guests can also find specialty souvenirs and one-of-a-kind SAHARA Las Vegas merchandise.

Hers – Offering chic apparel and accessories, Hers features designers such as Joseph Ribkoff, Miss Me, Alberto Makali and many more sought-after brands in contemporary women's fashion. The upscale boutique also offers the latest designer sunglasses, handbags and jewelry to satisfy the wishes of fashion-forward customers.

GAMING:

Casino – With its newly renovated casino, SAHARA Las Vegas delivers one of the most unique gaming destinations on the Strip. Stylish, sexy, comfortable and inviting, the nearly 60,000-square-foot casino features dramatic



chandeliers, rich colors and an intimate vibe. The gaming area offers approximately 600 of the latest slot and video poker machines, more than 50 classic table games, an all-new Poker Room and a sports book presented by William Hill. SAHARA Las Vegas also features an all new beautifully appointed Infinity High Limit Gaming Lounge with a gaming environment for those seeking a more exclusive experience for both gaming and cocktails.

Sports Book by William Hill – SAHARA Las Vegas, in collaboration with global gaming leader William Hill, offers a sports book experience featuring groundbreaking wagering technologies designed to provide guests with an unrivaled sports betting experience. Sports book guests have access to innovative wagering technology, including William Hill's market-leading mobile betting platform available for Apple and Android devices. Conveniently located inside Chickie's & Pete's Crabhouse and Sports Bar, the sports book features an expansive HD video wall for viewing sporting events and betting odds, as well as fully automated InPlay wagering.

Infinity Rewards Program - As an exclusive Infinity Rewards member, guests can enjoy unique benefits throughout the resort, receive personalized offers and enjoy one-of-a-kind access to everything the casino at SAHARA Las Vegas has to offer. Benefits for members include earning up to 6X multiplier on slots every day, tier match to members' top status with other select casino loyalty programs or players clubs, VIP parking, exclusive cabana and daybed discounts at AZILO Ultra Pool and priority lines to save time at the hotel, restaurants, cashier and Infinity Rewards desk. Additionally, Infinity Rewards members can receive special offers and invitations to exclusive events, earn comps and more. Infinity Rewards memberships are complimentary. To enroll, guests must be 21 years or older with a valid photo I.D. presented at SAHARA Las Vegas's Players Club or casino cage.



MEETINGS & CONVENTIONS

SAHARA Las Vegas delivers the Strip's most personalized and intimate meeting and event experience. The property offers more than 95,000 square feet of indoor-outdoor event sites, including a 9,000-square-foot ballroom and 30,000 square feet of dedicated meeting space. Amenities include catering, banquets, a business center and state-of-the-art audio/visual equipment. Nineteen flexible meeting rooms can accommodate events of all sizes from corporate luncheons to extravagant soirées. Visually stunning venues and exclusive culinary partnerships ensure SAHARA Las Vegas will craft an exceptional and unique event tailored exactly to guest specifications.

AMENITIES

Blanca Tower Fitness Studio – Allowing guests to exercise and stay balanced throughout their travels, the 1,600-square-foot fitness center located in the vibrant Blanca Tower is open 24/7 with a combination of cardio machines, circuit weights, stretching space and free weights. The studio also offers Technogym cardio, kinesis and weight training equipment with personal plasma television and music options.

Amina Spa – The Amina Spa, located on the Alexandria Tower's second floor, offers signature spa treatments for guests to relax and rejuvenate. Designed in tranquil earth tones, the Amina Spa enhances relaxation by surrounding guests in calming natural elements such as stone and wood. Providing a generous variety of services, the spa is a distinction all its own.

Alexandria Tower Fitness – The fitness center inside the Alexandria Tower offers guests access to state-of-the-art fitness equipment in an energetic space.

CHANGE FOR CHARITIES:

Guests cashing in slot tickets at SAHARA Las Vegas' ATMs will be given the option to donate the change to one of four local charities, including Epicurean Charitable Foundation,



Las Vegas Rescue Mission, Boys and Girls Club of Southern Nevada and Opportunity Village.

**PARKING &
TRANSPORTATION:**

SAHARA Las Vegas offers free parking for hotel and property guests. The hotel-casino is also conveniently located on the Las Vegas Monorail route, linking visitors to popular stops along the Las Vegas Strip such as the Las Vegas Convention Center.

PHOTOS:

Click [here](#) for downloadable, high-res photos and b-roll

ADDRESS:

2535 S. Las Vegas Blvd.
Las Vegas, NV 89109

WEBSITE:

saharalasvegas.com

PHONE NUMBER:

(888) 696-2121

SOCIAL MEDIA:

Facebook: [Facebook.com/SAHARALasVegas](https://www.facebook.com/SAHARALasVegas)
Instagram: [@SAHARALasVegas](https://www.instagram.com/SAHARALasVegas)
Twitter: [@SAHARALasVegas](https://twitter.com/SAHARALasVegas)

HASHTAG:

#SaharaLasVegas

MEDIA CONTACTS:

MEDIA CONTACTS

Erika Pope/Jevaughn Williams
The Vox Agency
erika@thevoxagency.com, jevaughn@thevoxagency.com
(702) 249-2977, (702) 334-5537

#

Updated 3/22/2023 at 9:45 A.M.