

FACT SHEET

DESCRIPTION: Hope Means Nevada is a community-based initiative focused

on reversing the youth suicide trend in Nevada by inspiring a culture of empathy and advocacy around mental health. From the lasting impacts of COVID-19 to negative social media use, school shootings and other chaotic world events, many teens are experiencing heightened levels of stress, anxiety and depression. To raise overall awareness around Nevada's high rates of mental health challenges and teen suicide, the organization provides teens with desperately needed resources

and a community of hope.

MISSION: The Hope Means Nevada mission is to eliminate teen suicide

and empower Nevada's youth to live hopeful lives.

FOUNDING DATE: December 2019

CAMPAIGN DATE: April 18, 2020

EXECUTIVE

DIRECTOR: Ciera Bellavance

CO-CHAIRS: Julie Murray

Erika Pope

TEEN COMMUNITY

CO-CHAIRS: Cooper Cunningham, Ella King and Grace Netski

HOPE IN ACTION: Hope Means Nevada's "Hope In Action" event aims to unite the

community and mental health advocates for a meaningful day

of volunteerism.

HOPE ROCKS: The Hope Means Nevada teen community paints rocks with

inspirational quotes and the Hope Means Nevada mission to provide others in need of a mental health boost. These rocks

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are hidden in parks and gardens around Nevada for others to

find.

#ASK5 Hope Means Nevada encourages all Nevadans to reach out to

five family members or five friends today and ask if they are OK.

VOLUNTEER

OPPORTUNITIES: Email info@hopemeansnevada.org

HIGH-RES PHOTOS

AND VIDEO:

Click here.

WEBSITE: www.HopeMeansNevada.org

SOCIAL MEDIA: Facebook, Twitter and Instagram: @hopemeansnevada

ADDRESS: PO Box 2104, Las Vegas, NV 89125

MEDIA CONTACTS: Vanessa Thill/ Erika Pope

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