



FACT SHEET

ABOUT POP-UP RIDESHARE:

Pop-Up Rideshare is a first-of-its-kind transportation resource operating in conjunction with large-scale events. Distinguishing it from other rideshare companies, Pop-Up Rideshare was created to drive event attendees to download its corporate partners' mobile apps in order to redeem complimentary rides during major conventions and events. The industry-disrupting rideshare company's unique application programming interface (API) and software development kit (SDK) set the company apart from its competitors, while enabling brands to build goodwill by offering free rideshare service to their target audiences during high-demand transit times. Pop-Up Rideshare offers an array of customizable promotional packages for corporate sponsors, including targeted lead generation through downloads of the Pop-Up Rideshare mobile app or corporate sponsors' mobile apps, vinyl car wrapping and tablet video marketing.

FEATURES FOR RIDERS:

- Fast, safe, reliable and free transportation provided by trained rideshare drivers during events and conventions.
- No price gouging or surge fees charged during peak times.
- Easy and convenient rideshare ordering via the Pop-Up Rideshare mobile app or its partners' mobile apps.

FEATURES FOR CORPORATE SPONSORS:

- Targeted lead generation through downloads of the Pop-Up Rideshare mobile app or corporate sponsors' mobile apps.
- Prime advertising placements through branded vinyl car wrapping and tablet video marketing.
- Competitive advantage over other large-scale events and conferences and higher attendee/customer satisfaction.



FEATURES FOR DRIVERS:

- Higher earning potential. Pop-Up Rideshare drivers are paid roughly double what other major rideshare companies offer.

PACKAGE OPTIONS:

Pop-Up Rideshare offers an array of fully customizable rideshare and advertising packages for corporate sponsors. Standard package and pricing options include:

- **Package 1:** Available for \$500 per car per day, this package includes targeted lead generation through downloads of the Pop-Up Rideshare mobile app or corporate sponsors' mobile apps required to redeem transportation and complimentary rides.
- **Package 2:** Available for \$750 per car per day, this package includes targeted lead generation through downloads of the Pop-Up Rideshare mobile app or corporate sponsors' mobile apps required to redeem transportation, complimentary rides and vinyl car wraps.
- **Package 3:** Available for \$1,000 per car per day, this package includes targeted lead generation through downloads of the Pop-Up Rideshare mobile app or corporate sponsors' mobile apps required to redeem transportation, complimentary rides, vinyl car wraps and tablet video marketing.

LOCATIONS:

Currently operating in Las Vegas.

PHOTOS:

Click [here](#) for high-res photos.

WEBSITE:

popuprideshare.com

SOCIAL MEDIA:

Facebook: [@popuprideshare](#)
LinkedIn: [Pop-Up Rideshare](#)

HASHTAGS:

#PopUpRideshare

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Last Updated 9/28/2022 6:43 PM