



GENERAL FACT SHEET

OVERVIEW: The High Roller is the focal point of The LINQ Promenade, the open-air entertainment, retail and dining district, that redefines the iconic Las Vegas skyline. Topping out at 550 feet, The High Roller is the tallest observation wheel in North America.

CONTACT INFORMATION: (866) 328-1888
www.HighRollerLV.com

HOURS OF OPERATION: [Click here for updated hours of operation.](#)

FACTS:

- The High Roller tops out at 550 feet and is the tallest observation wheel in North America.
- The wheel structure boasts 7.2 million pounds of steel and is reinforced by 112 cables measuring nearly 4.8 miles when laid out end-to-end.
- The High Roller features 28 spherical air-conditioned cabins that each accommodates up to 40 guests.
- The cabins weigh 44,000 pounds each and measure 22 feet in diameter, offering floor-to-ceiling glass windows for incredible views of Las Vegas and the surrounding valley.
- The wheel completes a full rotation in approximately 30 minutes, allowing guests to enjoy 360-degree views.
- Fabrication of the wheel began in late 2011 and The High Roller components came from several locations across the globe including China, Japan, France, Sweden, Italy, Netherlands, Germany, Colorado, California and Las Vegas.

UNIQUE EXPERIENCES:

- **Lights at The LINQ** is set to four different popular songs incorporating The High Roller observation wheel and The LINQ Promenade fountains. Comprising more than 2,000 individual energy-efficient LED lights syncopated to music, the show features countless combinations of changing colors and varying intensities to create a uniquely dynamic visual experience.
- **Happy Half Hour** aboard The High Roller Observation Wheel is the happiest half hour in Las Vegas, which includes a 30-minute rotation and an open bar for up to 25 guests.

EVENT SPACE:

- **Private Cabins** may be reserved for proposals, bachelor/bachelorette parties, birthdays and corporate events.



The High Roller cabins can accommodate **weddings** of up to 20 guests in a spectacular way that can only be experienced in Las Vegas. Guests can also

book one of the private event spaces inside the wheelhouse for **receptions, rehearsal dinners** and more.

- With more than 2,500 square feet and VIP access to The High Roller, the **Pre-Roll Room** is the place to gather groups before the ride. It offers 270-degree, fully customizable video projection and high-quality sound and lighting, including two Martin Mac Vipers for GOBO projection on walls and floors and 12 JBL speakers with subwoofers for theater-quality surround sound.
- The **Wheelhouse** is a unique space designed to host events ranging from weddings to corporate events. The Wheelhouse's fifth floor meeting room accommodates as many as 250 guests and offers an expansive view of The LINQ Promenade below. The 2,500 square feet of meeting space is divisible into three individual meeting rooms. Guest counts may vary due to COVID-19 restrictions.
- The **Charter Group Entrance** is located next to the valet at The LINQ Promenade for large groups. By entering the area, guests may make special arrangements and board the wheel as one group. Guest counts may vary due to COVID-19 restrictions.

KEY HISTORIC DATES:

Pre-Opening

- Feb. 29, 2012: Ground breaks on The High Roller construction.
- Oct. 12, 2012: Erection of the wheel structure begins.
- March 15, 2013: The hub and spindle of the wheel is complete.
- July 5, 2013: The first section of the rim is installed.
- Sept. 9, 2013: The 28th and final piece of The High Roller's rim is installed.
- Nov. 6, 2013: The first of the 28 cabins is attached to The High Roller's rim.
- Dec. 3, 2013: The final cabin is attached to The High Roller's rim.
- Feb. 28, 2014: The High Roller officially lights up the Las Vegas skyline.

Post-Opening

- March 31, 2014: The High Roller welcomes its first ticketed passengers.
- April 17, 2014: Guinness World Records names The High Roller "The Tallest Observation Wheel in the World."
- Nov. 1, 2016: "Lights at The LINQ" begins its nightly run with a choreographed light show.
- March 31, 2019: The High Roller celebrates its fifth birthday.
- Feb. 29, 2020: The High Roller and Fly LINQ host "Take the Leap on



- Leap Day” wedding for five couples.

TICKET PRICING: [Click here for updated ticketed information.](#)

GROUP TICKETS: For groups of 10 or more or for private cabins, please call (702) 322-0537, visit [online](#) or email highrollersales@caesars.com.

HOTEL SPECIALS: The LINQ Hotel + Experience, Flamingo Las Vegas and Harrah’s Las Vegas hotel guests receive \$5 off a High Roller ticket purchase. Guests to show their hotel key at the box office.

OBSERVATION WHEEL DEFINITION: The High Roller is an observation wheel, which is defined as a permanent structure with enclosed cabins, allowing guests to freely move during the rotation. In contrast, a Ferris wheel is a smaller, often temporary, attraction, with open-air seating where riders are belted into place for the duration of the ride.

PHOTOS AND BROLL: [Click here for photos and broll.](#)

SOCIAL MEDIA HANDLES: Facebook, Twitter and Instagram:
@HighRollerVegas

Twitter and Instagram:
@LINQPromenade

HASHTAGS: #LINQLife
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