

## **FACT SHEET**

ABOUT MINUS5° ICEBAR:

Minus5° ICEBAR is a unique, one-of-a-kind immersive ice attraction with three Las Vegas Strip locations: Mandalay Bay, The Venetian Resort and The LINQ Promenade. Minus5° ICEBAR offers a distinctively chill vibe for people of all ages, with signature frosty cocktails served in glasses made entirely of ice for guests ages 21 and older. Each ice bar offers over 90 tons of ice featuring interactive ice sculptures and themed art pieces and wall displays. Minus5° ICEBAR creates spectacular, Instagrammable memories for every guest.

**ABOUT THE ICE:** 

Minus5° ICEBAR features 90 tons of special ice created by a freezing process which includes a proprietary system to create crystal-clear ice blocks known as "carvers' ice." The blocks are shipped directly from a designated ice distributor in Canada. Each lounge is constructed over a three-week period, with seven world-renowned ice carvers chipping, sawing and carving 250-pound blocks into sculptures, furniture, décor and more. Minus5° ICEBAR maintains its consistently freezing temperature of 23 degrees Fahrenheit (minus-5 degrees Celsius) thanks to a state-of-the-art temperature monitoring system that accounts for ambient temperature, humidity, body temperature, volume of people and more.

**AGE REQUIREMENT:** All ages are welcome.

SIGNATURE COCKTAILS:

Signature frosty cocktails and mocktails are served in glasses made entirely of ice. Signature cocktails at Minus5°

ICEBAR include:

Frosted Berries

Minus5° Old Fashioned

Northern Lights

Ice In Da Coconut

**CAPACITY:** Mandalay Bay Hotel & Casino



- 1,000 square feet ice bar, open and adjacent to the 4,500-square-foot 1923 Prohibition Bar (warm space)
- 100 total guests in Minus5° ICEBAR
- 300 total guests in 1923 Prohibition Bar

## Grand Canal Shoppes at The Venetian Resort

- 1,000 square feet ice bar
- 1,800 square feet warm event space
- 300 total guests

## The LINQ Promenade

- 1,000 square feet ice bar
- 1,800 square feet warm event patio
- 300 total guests

## **DÉCOR ELEMENTS:**

Minus5° ICEBAR at Mandalay Bay features Palm Springs-inspired and sports-themed ice sculptures, and is adjacent to 1923 Prohibition Bar, which has a speakeasy theme (www.1923lv.com).

Minus5° ICEBAR at The Venetian's Grand Canal Shoppes has a bar with Venetian-style architecture, as well as a magical ice forest and simulated poolside cabana daybed.

Minus5° ICEBAR at The LINQ Promenade has cool, blue and green décor elements and exterior signage, as well as a 1,000-square-foot covered, warm, ski lodge-like patio facing the Promenade's fountain, great for a family celebration or private event.

**PHOTOS & VIDEO:** Click here to download high-res photos and video.

**HOURS OF** For current hours of operation at Mandalay Bay, click here **OPERATION:** <a href="https://www.minus5experience.com/locations/mandalaybay/">https://www.minus5experience.com/locations/mandalaybay/</a>

For current hours of operation at the Venetian, click here https://www.minus5experience.com/locations/venetian/



For current hours of operation at The LINQ Promenade, click here <a href="https://www.minus5experience.com/icebar/">https://www.minus5experience.com/icebar/</a>

ADDRESS/PHONE: Mandalay Bay Hotel & Casino

3930 S Las Vegas Blvd. Las Vegas, NV 89119

(702) 586-8925

The Venetian Hotel & Casino 3377 S Las Vegas Blvd.
Las Vegas, NV 89109

(702) 293-3388

The LINQ Promenade 3545 S Las Vegas Blvd. Las Vegas, NV 89109

(702) 586-8925

**GROUPS:** For private event inquiries, please contact Candace

Bowman at candace@icebarlv.com.

WEBSITE AND

**TICKET** 

INFORMATION:

www.Minus5Experience.com

**SOCIAL MEDIA:** Facebook, Twitter, Instagram: @Minus5Experience

**HASHTAGS**: #IcelceBaby

#Chillin

MEDIA CONTACTS: Vanessa Thill/ Erika Pope

The Vox Agency

vanessa@thevoxagency.com, erika@thevoxagency.com

(469) 226-4723, (702) 249-2977

# # #

