

### **FACT SHEET**

## ABOUT FIRED UP MANAGEMENT:

Fired Up Management is the first full-service management firm producing "Big Art"—large-scale art installations and experiences. With a track record of providing turn-key, dependable conceptual design, fabrication and brokerage for everything from festivals, parades and open-air galleries to commercial shoots and corporate or private events, Fired Up injects the spectacle of art into any occasion.

#### **SERVICES:**

Fired Up Management believes in the power of bringing Big Art to all aspects of life. They offer the following:

- Portable stage design
- Art car rentals
- Construction of custom art pieces

Fired Up Management will build a unique brand experience for your business. Rentals include:

- Pickup and delivery
- Setup and strike crew
- Options to add sound, fire and DJs.

#### ABOUT JOSH LEVINE:

Joshua Levine is founder and chief executive officer of Fired Up Management, a management and fabrication firm charting brand-new territory in the festival and corporate events industries. Combining his 20 years as a passionate participant in the Burning Man phenomenon in Nevada's Black Rock Desert with his immersive, interactive marketing experience—not to mention his distinctive artistic vision—Levine successfully bridges the gap between large-scale festival art and the corporate world.

# CURATORIAL AND INSTALLATION PROJECTS INCLUDE:

 El Pulpo Mechanico Art Car - Burning Man, Black Rock City, Nevada (2016 – 2019)



- Fire Skee Ball, Giant LED Sunflower, Electric Dandelions and Mechan X, Life Is Beautiful, Las Vegas (Sept. 20 – 25, 2019)
- Forest House Art Car, Insomniac's Electric Daisy Carnival, Las Vegas (2019 – 2020)
- Curated art experience at SaaStr tech conference, San Jose, California (2019 and 2020)
- Glow Cubes at the award-winning Pod Park at The Piazza Apartments – Philadelphia (June 2019)
- Dolls Kill Los Angeles store front art installation with Infinity Boxes by Matt Elson (June 1 – Oct. 1, 2019)
- Zappos experiential summer series activation at Harvey's Lake Tahoe: "Pat the Potty," Lake Tahoe, Nevada (2018, 2019, 2020)
- Lyft's Art Park on downtown Las Vegas's famous Fremont Street (2019 and 2020)
- Insomniac's secret project festival in Los Angeles featuring a Michael Benisty piece, fresh from Burning Man: "Broken But Together" (Oct. 12 – 13, 2019)
- Curating Insomniac's Escape Halloween festival in California featuring the No. 1 Art Car in the world, El Pulpo Mechanico. (2020)
- Art Island outdoor gallery, AREA15 in Las Vegas, the world's first purpose-built immersive and experiential retail and entertainment complex (opening 2020)
- Art director and curator for the Chloe Hotel and Restaurant in the arts district of Las Vegas (2020)

PHOTOS: Click here to download high-res photos

VIDEO: <u>Click here for video</u>



**WEBSITE**: <u>www.firedupmanagement.com</u>

**SOCIAL MEDIA:** Instagram: @FiredUpManagement

**HASHTAGS:** #BigArt

#largescaleart #eventproduction #experiential

MEDIA CONTACTS: Vanessa Thill/ Erika Pope

The Vox Agency

vanessa@thevoxagency.com, erika@thevoxagency.com

(469) 226-4723, (702) 249-2977

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