



MAD RIVER BOAT TRIPS

LOCATION:

Located in Jackson Hole Valley in northwestern Wyoming, south of Yellowstone National Park and Grand Teton National Park

ABOUT MAD RIVER BOAT TRIPS: Mad River is the ticket to exploring the wild and scenic Snake River. Whether with family or friends, Snake River rafting will be the highlight of any trip to Jackson Hole. Professional and experienced river trip guides navigate rafters through the twists and turns of Snake River Canyon while pointing out flora, fauna, geology and aspects of the region's history that make this area unique.

Mad River Boat Trips' whitewater experiences through the Snake River Canyon offer class II and III rapids, making them appropriate for (almost) all ages. Guests will grab their paddle and shoot the rapids with Mad River's experienced and professional guides.

For a more leisurely trip down the river, Mad River's scenic floats are guide-powered so guests can relax and enjoy the scenery. The 13-mile stretch of braided river is home to an array of wildlife and is especially rich in bird life. Float trips represents a great way for families to enjoy the great outdoors together and make lasting memories in an exciting but relaxing atmosphere.

Groups bookings are welcome, including those for family reunions, weddings, corporate groups or charters.

SUGGESTED ACTIVITIES:

Whitewater Rafting

- Super Small Boats (available May 28 August 13)
- Small Boats (available May 28 September 10)
- The Classic 8-mile Snake River Whitewater (available May 14 September 26)
- Super Small Boats with Riverside Cookout (available June 15 August 13)
- Small Boats with Riverside Cookout (available May 28 September 10)

- Snake River Full Day with Dutch Oven Cookout (available May 28 -June 24 & August 14 – September 10)
- Snake River Half Day with Dutch Oven Cookout (available May 28 -June 24 & August 14 – September 10)

Scenic Floats

- Snake River Scenic Float Trip with Teton Views with/without lunch Special Packages
 - Snake River Scenic Float with Teton Views and Sunset Wildlife Tour includes transportation, deli box lunch with an 8-hour total trip time (available May – September)
 - Snake River Classic Whitewater and Sunset Wildlife Tours includes transportation, deli box lunch with an 8-hour total trip time (available May – September)
 - Snake River Small Boats Whitewater and Wildlife Tour includes transportation, deli box lunch with an 8-hour total trip time (available May – September)
 - Backcountry Horseback Ride (2 hours) and Snake River Whitewater Combination includes 3-3.5 hours' total trip time (available June – September)
 - Backcountry Horseback Ride (2 hours) and Scenic Float Combination includes 6 hours' total trip time (available June -September)
 - National Forest ATV (morning half-day) and Snake River Whitewater Combination includes lunch and an 8-hour total trip time (available June – September)

GENERAL **MANAGER:** Mary Bess

SOCIAL MEDIA:

www.Facebook.com/MadRiverBoatTrips

www.Twitter.com/madriverjh

PHOTO LINK:

https://www.flickr.com/photos/voxsolidcommunications/sets/721576604938

30136/

WEBSITES:

www.mad-river.com; www.ForeverResorts.com

RESORTS:

ABOUT FOREVER Forever Resorts is an exceptional collection of destinations providing hospitality services throughout the world. The company focuses on properties with access to nature and one-of-a-kind surroundings for

vacations, including houseboating adventures.

HEADQUARTERS: Forever Corporate Plaza

7501 E. McCormick Parkway

Scottsdale, AZ 85258

Erika Pope/Desiree Webb The Vox Agency erika@thevoxagency.com, desiree@thevoxagency.com (702) 249-2977, (702) 569-0616 **MEDIA CONTACTS:**

#