



## FACT SHEET

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<b>ABOUT ICEBAR:</b>	ICEBAR is the new, immersive ice attraction on The LINQ Promenade at the heart of the Las Vegas Strip. Made entirely from solid ice, the bar offers the unforgettable frozen ambience and frosty cocktails familiar to fans of Minus5 Experience, while also featuring new, immersive features such as dynamic projection mapping and interactive ice experiences.
<b>ABOUT THE ICE:</b>	ICEBAR features 100 tons of special ice created by a freezing process which includes a proprietary system to curate the ice blocks into what is known as “carvers’ ice” that produces blocks with unique clarity. The blocks are shipped directly from a designated ice distributor in Canada. The bar is built over three weeks with seven world-renowned ice carvers from across the world chipping, sawing and carving 250-pound blocks into sculptures, furniture, décor and more. ICEBAR maintains its consistently freezing temperature thanks to a state-of-the-art temperature monitoring system that accounts for ambient temperature, humidity, body temperature, volume of people and more.
<b>AGE REQUIREMENT:</b>	All ages are welcome.
<b>SIGNATURE COCKTAILS:</b>	Signature frosty cocktails and mocktails are served in glasses made entirely of ice. Signature cocktails at ICEBAR include: <ul style="list-style-type: none"><li>• The ICE MAN</li><li>• Frozen Mojito</li><li>• Frosé</li></ul>
<b>CAPACITY:</b>	500 Total guests in the indoor and outdoor space <ul style="list-style-type: none"><li>• Indoor: 150</li><li>• Outdoor: 350</li></ul>
<b>DÉCOR ELEMENTS:</b>	ICEBAR has cool, blue and green décor elements and exterior signage, as well as a 1,000-square-foot covered patio facing the Promenade’s fountain and a “warm space” devoted to a warm bar and lobby at the front entrance. The majority of the space is devoted to the ice attraction, which



will be 1,200 square feet and encompasses more than 100 tons of hand-carved ice. The space is maintained at 23 degrees Fahrenheit (minus-5 degrees Celsius) by a sophisticated, state-of-the-art refrigeration system.

- OPENING DATE:** November 2019
- PHOTOS:** [Click here to download high-res photos.](#)
- VIDEO:** [Click here for video.](#)
- HOURS OF OPERATION:** Open daily from 11 a.m. to 1 a.m.
- ADDRESS:** 3545 S Las Vegas Blvd.  
Las Vegas, NV 89109
- PHONE:** (702) 586-8925
- GROUPS:** For private event inquiries, please contact Candace Bowman at [Candace@ICEBARLV.com](mailto:Candace@ICEBARLV.com).
- WEBSITE AND TICKET INFORMATION:** [www.Minus5Experience.com/ICEBAR](http://www.Minus5Experience.com/ICEBAR)
- SOCIAL MEDIA:** Facebook, Twitter, Instagram: @Minus5Experience
- HASHTAGS:** #IceIceBaby  
#Chillin
- MEDIA CONTACTS:** Vanessa Thill/ Erika Pope  
The Vox Agency  
[vanessa@thevoxagency.com](mailto:vanessa@thevoxagency.com), [erika@thevoxagency.com](mailto:erika@thevoxagency.com)  
(469) 226-4723, (702) 249-2977

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