



GENERAL FACT SHEET

ABOUT AREA15: AREA15 is an experiential retail and entertainment complex offering live events, immersive activations, art installations and much more. The complex will attract locals and tourists of all ages seeking to make a connection in a modern way in an ever-changing landscape of new and extraordinary experiences.

AREA15 is the development project led by a joint venture between real estate development firm Fisher Brothers and creative agency Beneville Studios, both of New York.

TENANTS:

Meow Wolf:

[Meow Wolf](#) Las Vegas @ AREA15 is the Santa Fe-based arts and entertainment group creating immersive, interactive experiences to transport audiences of all ages into fantastic realms of story and exploration. Meow Wolf is comprised of more than 400 employees creating and supporting art across a variety of media, including architecture, sculpture, painting, photography, video production, cross-reality (AR/VR/MR), music, audio engineering, narrative writing, costuming, performance and more. (Square footage: 58,000)

Nomadic:

[Nomadic](#) is a location-based VR company shaping the future of entertainment. It creates immersive, tactile VR experiences that allow people to move freely through a space while interacting with both the physical and virtual world. Blurring the line between reality and fantasy, Nomadic experiences are simply, the most deeply immersive, tactile, and realistic virtual reality experiences ever developed. (Square footage: 5,000)

Emporium:

Emporium is an immersive arcade bar + event venue featuring dozens of games, live music, DJs, curated craft beer/ cocktail bar, amazing local art murals and more! Las Vegas will become its sixth location, joining Chicago, San Francisco and Oakland, California. (Square footage: 10,000)



- ART EXHIBITIONS:**
- Shugyo Mujo by [Bart Kresa Studio](#)
 - Pulse Portal by [Davis McCarty](#)
 - Mister Fusion by [Henry Chang Design](#)
 - [Ibuku](#) by [Elora Hardy](#)
 - Disco Ball by [Ivan McLean](#)
 - Mechan 9 by [Tyler FuQua Creations](#)
- EVENT VENUE:**
- Outdoor event space – (name TBD) 32,000 square feet.
 - Indoor event spaces – (name TBD) 7,500 square feet. Four walls of projection mapped screens.
 - Sanctuary – 2,000 square foot, 34-foot high bamboo structure by Ibuku.
- OPENING:**
- December 2019 – soft opening for private events.
 - January 2020 – open for corporate and private events.
 - Early 2020 – AREA15 to officially open to the public.
- LOCATION:** 3215 South Rancho Drive
Las Vegas, Nevada 89102
- LEASING AND SALES CENTER:** 3230 West Desert Inn Road, Suite 180
Las Vegas, Nevada 89102
- REAL ESTATE DEVELOPMENT FIRM:** [Fisher Brothers](#)
299 Park Avenue
New York, New York 10171
- CREATIVE PARTNER:** [Beneville Studios](#)
9 East 19th Street #4
New York, New York 10003
- COMMERCIAL LEASING:** ROI Commercial Real Estate – Las Vegas
- ARCHITECT:** MOSER architecture studio – Las Vegas
- GENERAL CONTRACTOR:** Capital West Construction & Development



**PROJECT
MILESTONES:**

2018

- Announcement event – January 2018
- Groundbreaking – May 2018
- Concrete wall tilt – November 2018

2019

- Topping off – March 2019
- Tenant hand-over – Mid-2019
- Completion of exterior building – June 2019
- Completion of “The SPINE” – October 2019

**SQUARE
FOOTAGE AND
STATISTICS:**

- 200,000 total square feet
- Nearly 40,000 square feet of outdoor and indoor event space
 - 32,000 square feet of outdoor event space
 - 7,000 square feet of indoor event spaces
 - 2,000 square foot event space in bamboo volcano
- 800+ free parking spaces

**HIGH-RES
RENDERINGS:**

[Click here to download](#)

WEBSITE:

www.AREA15.com

SOCIAL MEDIA:

Facebook: [@AREA15LasVegas](#)

Twitter: [@AREA15Official](#)

Instagram: [@AREA15Official](#)

YouTube: [AREA15](#)

HASHTAG:

#SomethingisComing

**MEDIA
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