



FACT SHEET

About The Mob Museum:

The Mob Museum, the National Museum of Organized Crime and Law Enforcement, is a world-class destination in downtown Las Vegas. It presents an exciting and authentic view of the Mob's impact on Las Vegas history and its unique imprint on America and the world. With tales so intriguing they need no embellishment, The Mob Museum reveals an insider's look at the events and people on both sides of this continuing battle between organized crime and law enforcement. True stories of Mob history are brought to life in a bold and contemporary style via engaging exhibits and multi-sensory experiences. The Mob Museum puts the visitor in the middle of the action through high-tech theater presentations, iconic one-of-a-kind artifacts and interactive, themed environments. Recently, The Mob Museum was ranked No. 20 out of 25 Top U.S. Museums in 2017 by TripAdvisor.

Photos for Media Use:

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B-roll:

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Opening Date:

The Mob Museum opened to the public on Feb.14, 2012 – the 79th anniversary of the St. Valentine's Day Massacre, one of the most infamous days in Mob history in which seven men from the Bugs Moran gang were murdered by Al Capone's South Side gang. The date is also significant given that the Museum has on exhibit the brick wall from the Massacre – one of the Mob's most iconic artifacts.

New Experiences and Exhibits:

In 2018, The Mob Museum completed its first major renovation, which includes two floors of brand-new exhibition spaces. The Prohibition-era exhibition, The Underground, is located in the Museum's basement. Guests to The Underground are surrounded by artifacts and stories from the era while they learn about rum running and bootlegging in the working distillery and enjoy Roaring '20s cocktails in the speakeasy. On the first floor, Organized Crime Today focuses on the modernization and evolution of organized crime in the present day. The Use of Force Training Experience and Crime Lab Experience join the Museum's already robust experiential platform and focus on methods employed by law enforcement to apprehend and prosecute criminals and their organizations.

Ticket Pricing:

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General Admission

- Non-local adults ages 18 and over (\$26.95)
- Reduced pricing for online purchase (\$19.95)
- Nevada residents (Every Tuesday all locals are offered “Buy One, Get One Free” admission after 1 p.m.)
 - Seniors (65+)
 - Military
 - Law enforcement
 - Teachers
 - Children and students (11-17)
- Children 10 and under are free
- Nevada student groups are \$8 each and non-local group rate is \$17.95

Additional Experiences

- Crime Lab Experience (\$7 in addition to admission)
- Use of Force Training Experience (\$12 in addition to admission)

Discounts on both experiences available with All Access Packages.

Hours of Operation:

For information on hours of operation, click [here](#).

The Inside Story:

The Mob Museum features a variety of interactive exhibits, films and high-tech audio-visual displays that are periodically updated to reflect new information and acquisitions. Exhibits examine in great depth such topics as how organized crime persists today; how the Mob is perceived and portrayed in pop culture; how the battle against the Mob was fought with focus on important historic and law enforcement victories; an examination of Mob violence, corruption, conspiracy and murder; notable mobsters and Mob busters; an in-depth look at Las Vegas as the ultimate “open city” that attracted mobsters and how organized crime operated “the skim” inside casinos; and a historic timeline on the birth and evolution of organized crime with a look at its geographic “families” from around the globe. The centerpiece exhibit of the Museum is the courtroom where the proceedings of the United States Senate Special Committee to Investigate Crime in Interstate Commerce occurred in Las Vegas in 1950. Led by U.S. Senator Estes Kefauver, the hearings sought to expose organized crime.

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Location and Building History:

Envisioned by former Las Vegas Mayor Oscar Goodman, constructing the Museum enabled the City to rehabilitate and preserve the historic U.S. Post Office and federal courthouse, a building that is on the National Register of Historic Places with national significance as a result of being a site of the Kefauver Committee Hearings. One of the national U.S. Senate Kefauver Committee hearings, convened to expose organized crime in America, was held in the building's courtroom on November 15, 1950. Meticulously rehabilitated to its original beauty, the building is significant not only for its Depression Era, Neoclassical architecture reminiscent of the period in which it was built, but also for the historic events that unfolded inside of it. The 41,000-square-foot Mob Museum includes approximately 17,000 square feet of exhibition space on three floors in addition to a specialty retail store, special event areas, educational areas and office space.

All in the Family... and the Feds:

Artifacts integrated throughout the Museum's interactive exhibits provide an insider's look into many of organized crime's biggest names, including **Alphonse Capone, Dion O'Bannion, George Moran, Charlie "Lucky" Luciano, Meyer Lansky, Ben Siegel, Sam Giancana, Joe Bonanno, Frank "Lefty" Rosenthal, Mickey Cohen, Tony Spilotro, John Gotti and Whitey Bulger**. The Museum worked with the FBI and many famous undercover agents who made a career of fighting the Mob, including legendary agent **Joe Pistone** who infiltrated the Mob posing as a small-time jewel thief, Donnie Brasco; and Cuban-born **Jack Garcia** who successfully ingrained himself into the Gambino family. Items and artifacts relating to law enforcement's role in helping to eradicate and control the Mob, such as weapons and wiretapping tools, and crime scene photos, are also a part of The Mob Museum experience.

World-Class Design and Creative Team:

The Mob Museum was designed by a best-in-class team known for other successful museums that serve to reinvigorate communities and neighborhoods, including the Rock and Roll Hall of Fame in Cleveland, Ohio, and the International Spy Museum in Washington, D.C. This highly experienced team of staff, board members and consultants worked together to create one of the city's major attractions and a must-see for millions of tourists and locals alike. The team was led by Dr. Dennis Barrie and his wife, Kathleen Hickey Barrie, a highly respected powerhouse within the prestigious and exacting museum world. The Mob Museum also had a top-notch group of film-makers, exhibit designers and fabricators and interactive and digital media firms to round out the team.

Board of Directors:

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The Mob Museum boasts a highly respected board of directors including professionals from local and state government, law enforcement, the judicial system, media and the business community. The 501 (c) 3 non-profit governing board is headed by **Jeffrey A. Silver, Esq.**, a community leader and one of Nevada's pre-eminent gaming law practitioners. A key Mob Museum visionary is board member and former **Las Vegas Mayor Oscar B. Goodman**, who once made a name for himself representing such reputed mobsters as Meyer Lansky, Frank "Lefty" Rosenthal, and Anthony Spilotro, among others.

Funding:

A \$42 million project, the construction of The Mob Museum was funded by the city of Las Vegas and nearly \$9 million in historic preservation grants – including federal, state and local.

Mission and Core Values:

The Mob Museum's mission is to advance the public understanding of organized crime's history and impact on American society. It is also guided by its five Core Values:

1. Commitment to Community
2. Bold Thinking
3. People Driven
4. Taking Responsibility
5. Thrive

Furthering its mission and Core Value principles, the Museum's education outreach program was launched in January 2016, with the help of Centennial Commission funding and other partnerships.

Accreditation:

In 2017, The Mob Museum received accreditation from the American Alliance of Museums; the highest national recognition afforded U.S. museums. Of the nation's estimated 35,000 museums, more than 1,000 are currently accredited. Applying for accreditation through AAM involves a rigorous process whereby museums must demonstrate excellence in core characteristics related to collections stewardship, organizational health, education, planning, public service and overall commitment to excellence.

Community Involvement:



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In line with its Commitment to Community, The Mob Museum collaborates with various community partners to strengthen southern Nevada, such as working with Las Vegas Metropolitan Police Department to deliver free, monthly Community Safety Forums, and contributes to a variety of other community causes, such as hosting the Nevada Big Give, blood drives, or the National Night Out. The Mob Museum also offers ongoing discounts to local residents, students, seniors, law enforcement, teachers, and military.

For More Information:

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Social Media:

For more information and photos, visit the media section at www.themobmuseum.org.
Connect with us on Facebook: www.facebook.com/themobmuseum and on Twitter and Instagram: @TheMobMuseum.

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