

## **FACT SHEET**

**ABOUT THE SAN** 

The San Francisco Dungeon is the first attraction of its kind FRANSISCO DUNGEON: in North America to bring to life dark stories of the old Bay

Area with a full theatrical cast, special effects, gripping storytelling, 360-degree sets, an underground boat ride and the new drop ride, Escape Alcatraz. The San Francisco Dungeon is the ultimate live action journey through the Bay Area's murky past where the audience is part of the show.

**OPENING YEAR:** 2014

LOCATION: Fisherman's Wharf

AGE: Recommended for guests over the age of 10 years of age.

Guests under 13 years of age must be accompanied by an

adult 18 years or older.

**GENERAL MANAGER:** Dalia Goldgor

PERFORMANCE

MANAGER:

Matthew Gunter

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HOURS OF Click here for hours of operation.

**OPERATION:** 

PARKING:

Paid parking lots are located throughout Fisherman's

Wharf.

**WEB SITE:** www.SanFrancisco.TheDungeons.com

SOCIAL MEDIA LINKS: Facebook: www.Facebook.com/TheSFDungeon

Twitter and Instagram: @TheSFDungeon

YouTube: www.YouTube.com/User/TheSFDungeon



**PHOTOS:** Click <u>here</u> for downloadable photos and broll.

**PRICING**Click <u>here</u> for full pricing and package information. Online pricing begins at \$14.99.

**THEMED ROOMS:**The Descent – Guests begin the journey in an old mine shaft elevator, complete with creaking floors and rattling chains—all while trying to suppress a creeping sense of dread. Colorful showman Jack greets visitors upon arrival

at the bottom.

**Gold Rush Greed** – Visitors encounter a spectral incarnation of Father Francisco Palou, who expounds upon the sinful antics of gamblers, harlots and corrupt

politicians who defiled the once-peaceful lands.

**Lost Mines of Sutter's Mill** – Guests enter this disorienting maze of a mine, where the first traces of gold

were discovered, at their peril.

**Gangs of San Francisco** – An encounter with Sam Roberts, the leader of The Hounds, just might leave guests poorer than when they came—if they're not careful. Extortion, as well as particularly painful means of

persuasion were this gang's calling cards.

The Court Room of San Francisco – Crime and punishment in old-time San Francisco comes to life in Judge Alcalde Meade's court room, where guests might find themselves accused and convicted of hilarious

"crimes."

**Miss Piggott's Saloon** – That creepy-crawly sensation guests feel when sitting down for a drink in this joint is no joke. They should be wary of drinking just anything Miss Piggott offers—they might just end up shanghaied.

THEMED ROOMS:

**Shanghai Kelly** – Unsuspecting patrons of Miss Piggott's soon find they have been sold off to this infamous crimper. Forced to board a boat bound, they navigate back waterways to meet their fate as a crewman aboard a ship—or worse yet, find they are declared unfit to work.



**Chinatown Plague** – Guests encounter the Rat Catcher along the back alleys of 1900 Chinatown, where quarantined streets hide something even more shocking than infected rats and rotting bodies. *This* cure really might be worse than the disease.

The Ghosts of Alcatraz – In the 1800s, Alcatraz was a brick jailhouse housing the most dangerous military prisoners. This is not a place for the faint of heart. Guests who look scared will be the first to be spooked—in hilarious fashion, of course.

**Escape Alcatraz Drop Ride** – As San Francisco's first and only underground drop ride, this is the exhilarating finale to the 60-minute experience. This is a heart-pounding drop ride simulating a jump from the infamous island prison into the frigid and choppy waters of the San Francisco Bay. Guests will feel first-hand what life was like as a federal prisoner at Alcatraz.

## ABOUT MERLIN ENTERTAINMENTS:

Merlin Entertainments plc is a global leader in location based, family entertainment. As Europe's number one and the world's second-largest visitor attraction operator, Merlin now operates more than 120 attractions, 18 hotels and six holiday villages in 25 countries and across four continents. The company aims to deliver memorable experiences to more than 65 million visitors worldwide, through its iconic global and local brands and the commitment and passion of its 29,000 employees (peak season). See Merlin Backstage for an insight into how Merlin delivers memorable experiences to its many millions of visitors to its attractions.

## **MEDIA CONTACTS:**

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