



FACT SHEET

ABOUT ALCATRAZ – THE BREAKOUT:	Madame Tussauds San Francisco is bringing the world’s most famous prison escape to life in its new “Alcatraz – The Breakout” escape room. Themed after the 1962 escape and set inside a prison cell, guests need to be cunning and smart to crack the code and avoid getting caught by guards. They have 60 minutes to either get locked up indefinitely or bask in freedom.
OPENING YEAR:	May 23, 2018
LOCATION:	Fisherman’s Wharf
DURATION:	60 minutes
SUPERLATIVES:	<ul style="list-style-type: none">• The first escape room in Madame Tussauds’ 250-year history.• The only escape room to be themed after the 1962 escape and located less than one mile from Alcatraz.
HOURS OF OPERATION:	For hours of operation, click here . Tickets are based on time-slots and must be reserved at least 30 minutes in advance. Time-slots are available on a first-come, first-served basis
TICKETS:	For pricing information, click here .
AGE RESTRICTIONS:	12 and over
WEBSITE:	www.MadameTussauds.com/San-Francisco/en/Escape-Room/Alcatraz-The-Breakout/
PHOTOS:	Click here for high-res images.



ADDRESS: 145 Jefferson St #600,
San Francisco, CA 94133

PHONE: (415) 757-2707

PARKING: Paid parking lots are located throughout Fisherman's Wharf.

EMAIL: EscapeRoomInfo@MerlinEntertainments.biz

SOCIAL MEDIA: Facebook: @AlcatrazTheBreakout

HASHTAGS: #TussaudsSF #AlcatrazBreakOut

HISTORICAL BACKGROUND: It would become one of history's greatest mysteries: What happened to the three men who tried to escape Alcatraz? Known for housing troublesome criminals, for nearly 30 years, Alcatraz was considered the most secure federal prison in the United States as it was located on an island, surrounded by cold, choppy water.

On the night of June 11, the Anglin brothers, along with Morris, created heads made of a papier-mâché mixture of soap and toilet paper, tucked them into their beds and then broke out via ventilation vents to reach an unsupervised network of pipes that led to the roof. They allegedly descended 50 feet to a waiting makeshift inflatable raft made from discarded raincoats.

The escape was the culmination of six months of calculated duplicity in which they gradually widened ventilation ducts in their respective cells using spoons they would find on the ground and a drill made from a broken vacuum cleaner. By day, they would conceal their work with cardboard and paint. By night, they would dig and plot and disguise the noise by Morris playing the accordion. The men waded into the unforgiving waters of the Pacific, never to be heard from again.



ABOUT MERLIN ENTERTAINMENTS: [Merlin Entertainments](#) plc is a global leader in location based, family entertainment. As Europe's number one and the world's second-largest visitor attraction operator, Merlin now operates more than 120 attractions, 18 hotels and six holiday villages in 25 countries and across four continents. The company aims to deliver memorable experiences to more than 65 million visitors worldwide, through its iconic global and local brands and the commitment and passion of its 29,000 employees (peak season). See [Merlin Backstage](#) for an insight into how Merlin delivers memorable experiences to its many millions of visitors to its attractions.

MEDIA CONTACTS: Marina Nicola/ Desiree Webb
The Vox Agency
marina@thevoxagency.com, desiree@thevoxagency.com
(702) 355-0845, (702) 569-0616

#

Last Updated 11/2/2018 3:46 PM